

# Griffiss International Airport

Business Plan  
2010 Executive Summary



Griffiss International Airport  
generates an Annual Economic  
Impact that supports:

**510 Jobs**

**\$22.0 Million in Income**

**\$66.9 Million in Total Economic Impact**

*Not your typical GA Airport*

Just 10 miles from Interstate 90 and with convenient on-Airport rental car options, corporate/business passenger use of the Airport benefits from seamless air to ground transportation options. Additionally, Part 139 Certification permits Griffiss International Airport to attract air charter operators serving the Oneida County recreational travel market.

## A Business Ready Airport

Griffiss International Airport features a runway over 11,800 feet in length and 200 feet wide, an FAA tower, a full Instrument Landing System (ILS) and numerous convenience and safety features including U.S. Customs and a Foreign Trade Zone on Airport property, making it an ideal base for business aircraft and businesses serving aircraft owners and operators. The airport is comprised of over 1,680 acres, which allows ample room for the development of facilities for aviation and non-aviation use. Conventional hangar and T-hangar, prices are very competitive with other airports in the region.



## Summary

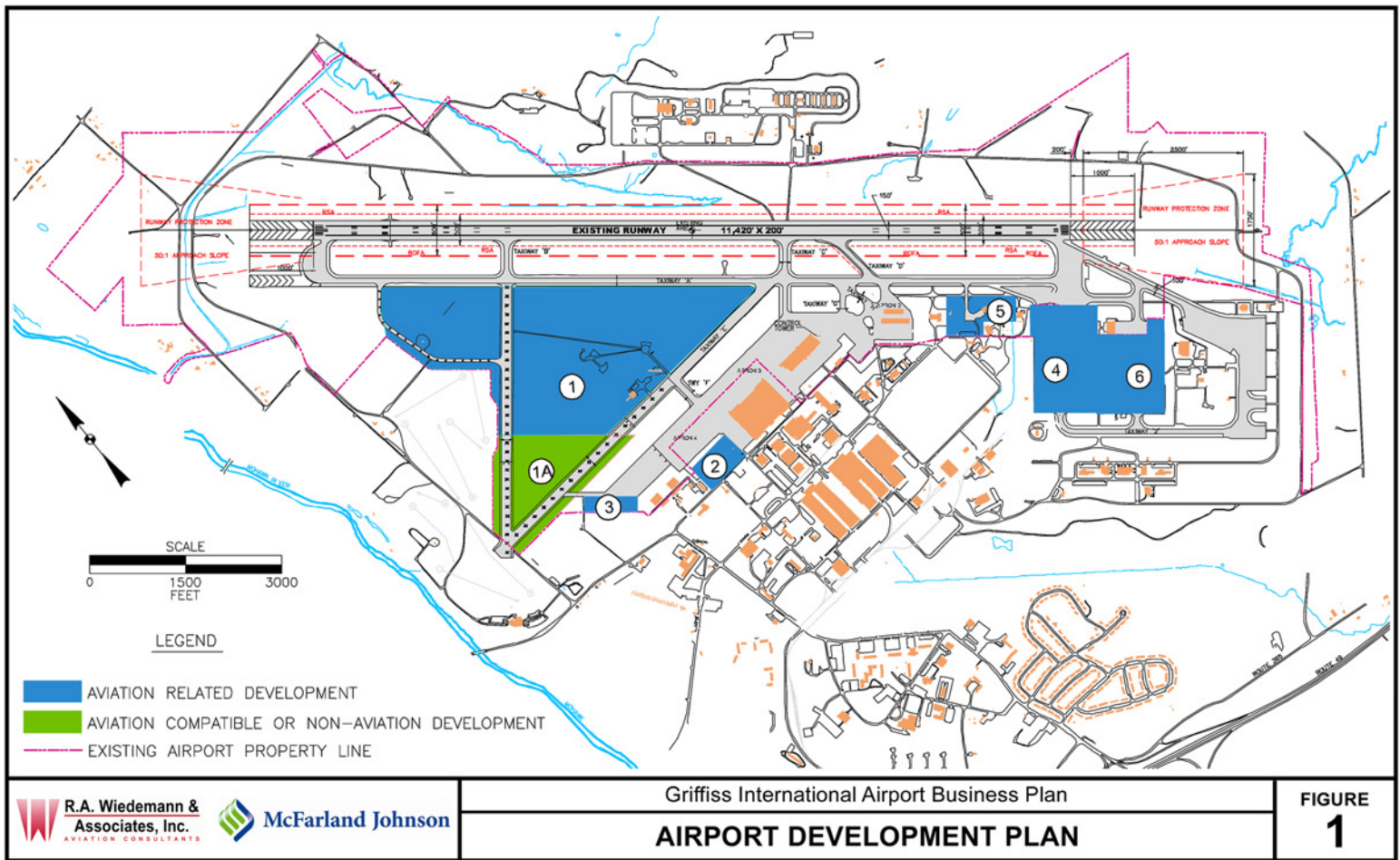
In summary, Griffiss International Airport supports jobs and millions of dollars in annual economic impact, and serves as an important economic engine for the Central New York State economy. This does not include many non-monetary benefits of aviation that have not yet been mentioned. Some of these benefits include:

- **Stimulation of Business:** Airports have been shown in numerous studies to be an important factor in the attraction and siting of new businesses in a community. This is particularly true for businesses with over 100 employees.
- **Transportation Benefits:** Defined as the time saved and cost avoided by travelers who use airports rather than the next best alternative. Griffiss International Airport provides access to the National Air Transportation System.
- **Aeromedical Evacuation:** Airports often serve as bases for aeromedical evacuation teams or flight services. This life-saving function has intrinsic value that often cannot be adequately quantified.
- **Increased Efficiency for Law Enforcement:** Similar to their function in aeromedical evacuation, airports serve as staging and operations areas for various local, state and federal law enforcement agencies, increasing safety for everyone.
- **Recreation:** Roughly 50 percent of commercial airline travel and 60 percent of general aviation travel is for recreational purposes. This includes the valuable tourist trade which brings economic activity to Central New York State.
- **Entertainment and Education:** In addition to actual flight related training, Airports offer unique opportunities and events that enhance learning and entertainment within the community.



A variety of corporate users in the Central New York State Region choose Griffiss International Airport over other nearby airports. Several of these companies include: Air Force Real Property Agency, Air Force Research Laboratory, BAE Systems, BOCES Center for Business & Industry, Brodock Press, Inc., Cathedral Corporation, Centrex Labs, Defense Finance Accounting Service, Family Dollar Distribution Center, Faxton-St. Luke's Healthcare, Galaxy Aviation, Goodrich Corporation, Griffiss Institute, Indium Corporation, ITT Industries, Lockheed Martin, MGS Hall, Northeast Air Defense Sector, Research Associates of Syracuse, Sovena USA, Wingate by Wyndham, and many others. Its convenient location and outstanding general aviation amenities make Griffiss International Airport a solid choice for business aviation.

All of these factors point to a value of an airport that is not easily quantified. Griffiss International Airport is part of a scarce resource that needs support, protection, and appreciation from all the citizens it benefits.



## Airport Development

As a former Air Force Base, Griffiss International Airport has a variety of buildings that were vacated after the relocation of most military uses. The airside facilities at Griffiss were obtained by Oneida County for use as an airport, most buildings without airside access became part of the Griffiss Business & Technology Park. The Mohawk Valley Economic Development Growth Enterprises Corporation (EDGE) has divided the facility into seven marketing districts. Each district promotes different features that will attract different groups. The business park is an ideal location for businesses which utilize general aviation aircraft, but which do not require airfield access, as well as nearby rail and Interstate routes.

There is a significant amount of land currently on the airside that can be utilized for future development at the Airport shown in Figure 1 above and described briefly as follows:

**Development Area 1** is 201.6 acres and is available for development of aviation related uses due to the proximity of the taxiways as well as the significant amount of available space. Access to this area is available via an access road off Mohawk Drive. This site has minimal elevation changes and features an equipment storage facility located near Taxiway "E".

**Development Area 1a** is 53.9 acres and could suit non-aviation related development. This area could also be utilized as parking or support space for uses in Development Area 1.

**Development Area 2** has 7.9 acres of available space and could be ideal for a expansion by a tenant utilizing Hangar #101, or by another similar firm looking for space to construct a large hangar. This space, with access to Apron 4 and to Hangar Road, would be ideal for aviation development.

**Development Area 3** is 4.6 acres and could potentially house additional conventional hangars for the storage of small aircraft or a single large jet.

**Development Area 4** is 38.2 acres and could be converted into a corporate hangar facility, offering close access to the Runway 33 end with space available for the development of multiple small conventional hangars.

**Development Area 5** is 12.8 acres and was proposed in the 2008 Airport Layout Plan Update for development of corporate hangars in the intermediate term. The Airport may also consider utilizing the site for the development of additional T-hangar space for general aviation aircraft.

**Development Area 6** with 31.5 acres of available space is currently home to five nose dock maintenance hangars and is undergoing some redevelopment. Hangar #782 is being rehabilitated, with the remainder of the hangars scheduled for rehabilitation within the next five years. Eventually, these hangars could be replaced with new conventional or T-hangars built in their place.

## Welcome to Griffiss International

Griffiss international Airport is a public-use, publicly-owned airport situated approximately one mile west of Rome, New York. The Airport is owned by the Oneida County Government and operated by the Oneida County Department of Aviation.



The role of Griffiss International Airport is that of a publicly-owned, public-use airport. The Airport is classified in the National Plan of Integrated Airports System (NPIAS) as a General Aviation (GA) airport, providing access to the air transportation system for general aviation aircraft. Griffiss International does hold a FAR Part 139 Operating Certificate, which permits certain types of airline and charter aircraft to use the facility.



### Airport Business Objectives

- **Airport Branding, Marketing, and Promotion** - The County must develop a brand identity that represents the future vision, value, and an attraction to new activity.
- **Attraction of Corporate/Business Aviation** - To increase the number of Airport tenants and the level of corporate aviation activity.
- **Retention of Existing Corporate Clientele** - Essential to preserving revenues and providing vital benefits to the Business and Technology Park and the local economy.
- **Improved Partnership with Mohawk Valley EDGE** - Is a critical business strategy toward achieving the County's growth goals at the Airport.
- **Implementation of Utility System Upgrades** - Upgrading utility systems to natural gas and utilizing sustainable energy strategies with improved efficiency are central to achieving self-sustaining revenue levels on the Airport.

### Existing Airport Description

Griffiss International Airport occupies 1,680-acres and features an impressive airfield equipped with a primary runway measuring 11,820 feet in length by 200 feet in width, a control tower, non-precision GPS approaches to both runways, and a precision instrument landing system (ILS) on Runway 33. These features permit the Airport to accommodate operations of all aircraft in the civil and military fleet, especially during periods of low visibility and poor weather conditions.

Landside facilities consist of approximately 20 structures, including: Airport administrative and FBO offices; an aircraft rescue and fire fighting (ARFF) building; large conventional hangars for storage and aircraft maintenance; a main hangar capable of housing two 747s side-by-side; and, a set of five "nose dock" hangars that are being refurbished.

